Jason W Remmert

Principal UX/Product Designer

Houston, TX | jason.remmert@ratmatic.com | **(281) 507-5283** | www.jasonremmert.com

PROFESSIONAL SUMMARY

UX Design Lead working across product, technology, and creative environments. Passionate about balancing form and function to build accessible, minimalist, and highly usable digital experiences.

CORE EXPERTISE

- **UX/UI Disciplines:** UX Research, Product & UI Design, Design Systems, Brand Architecture, Digital Marketing, Visual Communication, Customer Experience, Application Development, WCAG 2.1 AA Accessibility, Agile & Sprint Methodologies.

- **Industries:** Financial Services, Advertising, Logistics, Legal, Energy, Marketing, Localization & Globalization.

- **Design Systems & Execution:** Built and maintained scalable Figma design systems using component libraries, variants, Auto Layout, Variables, reusable patterns, and accessibility standards for enterprise applications.

- **Stakeholder Communication:** Delivered executive presentations, facilitated design workshops, created high-fidelity clickable prototypes, and communicated design rationale using FigJam, Miro, and PowerPoint.

TOOLS & TECHNICAL SKILLS

- **Design & Collaboration:** Figma (Expert), Component Libraries, Auto Layout, Variables, Interactive Prototypes, Design Systems, Figma Dev Mode, Branching, Team Libraries. Miro, Mural, Sketch, Zeplin, Adobe Creative Cloud, and CapCut.

- **Productivity & Management:** Microsoft Azure, AI tools: Figma AI, ChatGPT, Claude and Gemini for accelerating wireframes, documentation, asset generation, naming conventions, and design exploration.

- **Technical & Engineering Handoff:** Working knowledge of HTML, CSS, JavaScript, Angular, React component architecture, developer handoff, and front-end implementation constraints. Experienced collaborating with engineers to translate designs into production-ready interfaces.

PROFESSIONAL EXPERIENCE

WEATHERFORD UX Research & Design | SEPT 2026 – Present

- **UX Research & Design:** Lead research and design for the CygNet HMI application, while helping rebuild Weatherford's existing design system.

CELLA (Randstad) | Remote CX Studio Design Lead | APR 2024 – MAY 2026

- **Enterprise Design Systems:** CX Design Lead implementing Figma-based design system modules for Cella's Walmart enterprise client. Created master components in Figma and led retrospectives with the onshore design team.

- **Team Mentorship & Handoff:** Mentored and trained onshore and offshore teams on tools used for asset delivery. Documented and reviewed UI mockups for approval and handoff through Adobe Workfront.

- **Cross-Functional Collaboration:** Collaborated in real-time on module builds, ensuring accessibility standards and adherence to brand guidelines across fast paced asset delivery.

SOGETI (Capgemini) | Remote UX Design Manager | OCT 2017 – JAN 2023

- **Global UX Research:** UX/UI Lead conducting usability sessions and interviews across onshore and offshore users in Saudi Arabia, South America, Calgary, Venezuela, Russia, Norway, and Mexico to support product design decisions.

- **Advanced UI Solutions:** Developed prompt engineering guidelines to support JavaScript-based interactions for browser-driven 3D modeling and data visualization.

- **Scalable Frameworks:** Designed and structured scalable, component-based UI systems using React, Material UI, and Ant Design, delivering developer-ready specifications for engineering teams.

- **Quality & Compliance:** Supported the full product lifecycle through usability testing and automated testing using Azure and Cypress, ensuring WCAG accessibility. Delivered UI solutions within Agile sprint cycles aligned to accessibility and engineering standards.

- **Enterprise Dashboards:** Supported data-heavy applications with dashboards, tables, defining and visualizing complex workflows for enterprise applications and technical interfaces.

- **Clients Served:** TitleMax, Procter & Gamble, Halliburton, GA Insurance Group

AMUSE (HEARST) | Houston, TX Sr. Digital Art Director | AUG 2016 – SEP 2017

- **Design & Accessibility:** Created UX and UI designs for client with a strong emphasis on compliance for ADA accessibility standards.

- **Clients served:** MetLife/ValoraLife, Texas Medical Center (TMC), PAYEDU, LGI Homes, Visit Houston.

LOPEZ NEGRETE | Houston, TX Digital Art Director | MAR 2011 – JUN 2016

- **Campaign Leadership:** Created and led digital assets and campaigns for LNC brands and affiliates, including Sonic, Walmart, Kraft, Maxwell House, and Verizon. Managed a cross-functional creative team of designers, developers, and copywriters.

- **Awards & Recognition:** AAF Houston Addy Awards - Gold: Verizon Telecom Wave Widget Game, Verizon Telecom Virtual Assistance Tab, Verizon Video “Learning at FiOS Speed”; AAF Houston Addy Awards - Silver: Verizon Video Webisodes “Learning at FiOS Speed”, Verizon FiOS Spanish Language Campaign Website, Kraft Singles Online Banner Campaigns.

Momentum Transport | Houston, TX Web Designer/IT | MAY 2009 – FEB 2011

- **Digital & Search Strategy:** Created digital assets, websites, and SEO campaigns for Momentum Transport and its affiliates. Achieved #3 organic search ranking for key car shipping industry terms and tripled lead volume from Google Ads and online advertising.

- **Web & IT Operations:** Built a PHP-to-email form using existing car shipping software. Managed company-wide IT operations, including website setup, hosting, email systems, and telecom infrastructure; administered telecom software and user permissions across the organization.

Stanford Financial | Web Designer JAN 2004 – FEB 2009

3B Studio | Litigation Visual Designer MAR 2003 – DEC 2003

ADV Films | Visual Designer NOV 1999 – AUG 2001

NMASS | Visual Designer OCT1998 – OCT 1999

- **Awards:** AAF - National Addy Award: Dorricott Racing Interactive; AAF - Houston Addy Award - Gold: Space Center Houston brochure.

Color Box Design | Visual Designer JUN 1998 – SEP 1998

EDUCATION

University of Houston B.F.A. Graphic Communications (Visual Design) May 1998

CERTIFICATIONS

Google UX Design Certificate, Agilist Practitioner, Enterprise Design Thinking Practitioner, Adobe Workfront, UX/UI Design with Gen AI: Wireframing, SAFe Agilist Certification, Google AI Professional Certification.

COMMUNITY & ENGAGEMENT

Advocacy: Dedicated to design outreach and accessibility programs for children with special needs (Autism Speaks & Best Buddies).

Memberships: Museum of Fine Arts, Houston (MFAH); active participant in the local UX design community, Adobe & Friends of Figma events.

Interests: Enthusiast for mid-century design, vinyl culture, and vintage computing.