

Jason W Remmert

UX & Visual Designer

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PROFESSIONAL SUMMARY

UX Design Director working across product, technology, and creative environments. Passionate about balancing form and function to build accessible, minimalist, and highly usable digital experiences.

CORE EXPERTISE

- UX/UI Disciplines: UX Research, Product & UI Design, Design Systems, Brand Architecture, Digital Marketing, Visual Communication, Customer Experience, Application Development, Accessibility (WCAG), Agile & Sprint Methodologies
 - Industries: Financial Services, Advertising, Logistics, Legal, Energy, Marketing, Localization & Globalization
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TOOLS & TECHNICAL SKILLS

- Design & Collaboration: Figma, Miro, Mural, Sketch, Adobe XD, Adobe Creative Cloud, CapCut
- Productivity & Management: Microsoft Azure, AI tools (ChatGPT, Claude, Gemini)
- Development: Strong in HTML/JavaScript with experience translating designs into component-based front-end systems.

PROFESSIONAL EXPERIENCE

CELLA (Randstad) | Remote

CX Studio Director | 2024 – Present

- Enterprise Design Systems: CX Design Director implementing Figma-based design system modules for Cella's Walmart enterprise client. Created master components in Figma and led retrospectives with the onshore design team.
- Team Mentorship & Handoff: Mentored and trained onshore and offshore teams on tools used for asset delivery. Documented and reviewed UI mockups for approval and handoff through Adobe Workfront.
- Cross-Functional Collaboration: Collaborated in real-time on module builds, ensuring accessibility standards and adherence to brand guidelines across fast-paced asset delivery.

SOGETI (Capgemini) | Remote

UX Design Manager | 2017 – 2023

- Global UX Research: UX/UI Lead conducting usability sessions and interviews across onshore and offshore users in Saudi Arabia, South America, Calgary, Venezuela, Russia, Norway, and Mexico to support product design decisions.
- Advanced UI Solutions: Developed prompt engineering guidelines to support JavaScript-based interactions for browser-driven 3D modeling and data visualization.
- Scalable Frameworks: Implemented design systems and UI patterns using Google Material UI, React, and Ant Design to support scalable, component-based development.
- Quality & Compliance: Supported the full product lifecycle through usability testing and automated testing using Azure and Cypress, ensuring accessibility compliance (WCAG). Delivered UI solutions within Agile sprint cycles aligned to accessibility and engineering standards.
- Clients Served: TitleMax, Procter & Gamble, Halliburton, GA Insurance Group

Amuse Digital (Hearst) | Houston, TX
Sr. Digital Art Director | 2016 – 2017

- Created UX and UI designs in compliance with ADA standards.
- Clients served: MetLife (ValoraLife), Texas Medical Center (TMC), PAYEDU, LGI Homes, Visit Houston.

Lopez Negrete Communications | Houston, TX
Digital Art Director | 2011 – 2016

- Created and led digital assets and campaigns for LNC brands and affiliates, including Sonic, Walmart, Kraft, Maxwell House, and Verizon. Managed a cross-functional creative team of designers, developers, and copywriters.
- **Awards:**
AAF Houston Addy Awards -
Gold: Verizon Telecom Wave Widget Game; Verizon Telecom Virtual Assistance Tab; Verizon Video “Learning at FiOS Speed”
AAF Houston Addy Awards -
Silver: Verizon Video Webisodes “Learning at FiOS Speed”; Verizon FiOS Spanish Language Campaign Website; Kraft Singles Online Banner Campaigns

Momentum Transport | Houston, TX
Web Designer / IT | 2009 – 2011

- Created digital assets, websites, and SEO campaigns for Momentum Transport and its affiliates.
- Achieved #3 organic search ranking for key car shipping industry terms
- Built a PHP-to-email form using existing car shipping software
- Tripled lead volume from Google Ads and online advertising
- Managed company-wide IT operations, including website setup, hosting, email systems, and telecom infrastructure; administered telecom software and user permissions across the organization.

Stanford Financial | Houston, TX
Web Designer | 2003 – 2008

3B Studio | Houston, TX
Litigation Services Visual Designer | 2001 – 2002

ADV Films (Sentai) | Houston, TX
Visual Designer | 1999 – 2001

NMASS Communications | Houston, TX
Visual Designer | 1998 – 1999

- **Awards:**
AAF - Houston Gold & National Addy Award: Dorricott Racing Interactive
AAF - Houston Addy Award- Gold: Space Center Houston brochure

Color Box Design | Houston, TX
Visual Designer | 1997 – 1998

EDUCATION

University of Houston
B.F.A. Graphic Communications (Visual Design) May 1998

CERTIFICATIONS

- Google UX Design Certificate
- Agilist Practitioner
- Enterprise Design Thinking Practitioner
- Adobe Workfront
- UX/UI Design with Gen AI: Wireframing
- SAFe Agilist Certification

COMMUNITY & ENGAGEMENT

Advocacy: Dedicated to design outreach and accessibility programs for children with special needs (Autism Speaks & Best Buddies).

- Memberships:

Museum of Fine Arts, Houston (MFAH); active participant in the local UX design community, Adobe & Friends of Figma events.

- Interests:

Enthusiast for mid-century design, vinyl culture, and vintage computing.